

Nominees; Continued From Pages 2-4

ality, usually in America. Writes an occasional piece on a subject about which she feels Europeans are insufficiently informed or concerned. Energy policy is on the present agenda. (*Politique Internationale* is the leading European quarterly on world events, and is similar in format to *Foreign Affairs*, but more diverse in content and nationality of its writers.)

Additionally, articles for various periodicals, including *La Vie Francaise*, *Figaro Magazine*, *Vogue*, U.S.A. Comments on U.S. policy and politics for French and Canadian radio/TV. Research Associate, Institute of French Studies, N.Y.U. (Ph.D., Political Science, 1977); Fellow, Center for the Media on War and Peace; Contributing Editor, *Harper's*.

OPC judge, on a committee of three, for winner of "Eric and Amy Berger Award" for 1991, field of human rights. "Within the OPC, since I'm privileged to work with foreign journalists and other foreign writers, I'd like to work on program planning for our lectures, to include English-speaking men and women with particular backgrounds, and work and life experiences. I would like, too, to encourage and expanding collegial role for members that would be both formal and informal, and could enhance our support system for issues directly related to the overseas press corps."

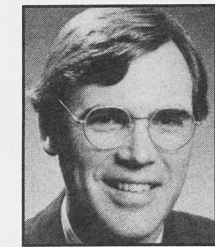
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Stephen Smith was executive editor of *Newsweek* until June, and is now consulting and writing for various periodicals.

While at *Newsweek*, he was in charge of the magazine's Arts and National Affairs sections, and was a key participant in the overall editorial planning of the magazine. Most recently, he edited *Newsweek's* widely praised commemorative issue on the Persian Gulf War.

Smith was responsible for coverage of the 1988 Presidential election, and the results for *Newsweek* were a "Best in the Business" Award from the *Washington Journalism Review*, a National Headliner award for outstanding coverage of the year's major news event, a Newspaper Guild of New York Page One Award, and a National Magazine Award for nomination for "How Bush Won." He worked for *Time* from 1978 to 1986. As *Time's* Nation editor from 1982 to 1985, Smith edited 50 cover stories.



Before that he was Senior Editor for *Time's* Press, Medicine, Sport, People and American Scene sections. He was an acting Assistant Managing Editor when he left for *Newsweek*.

After college, he worked for the *Daily Hampshire Gazette* in Northampton, Mass. and the *Albany Times-Union*.

Subsequently he reported and edited at the Philadelphia *Inquirer* and the Boston *Globe*, and also served briefly as a senior editor with *Horizon Magazine*.

Associate Board Member; Elect One

Cliff Spieler

Cliff Spieler, a former newspaper reporter and editor, is vice president public relations of the New York Power Authority, the nation's largest non-federal public power agency. He is immediate past president of the Deadline Club, the New York chapter of the Society of Professional Journalists.

Mr. Spieler is a native of New York City and a graduate of Syracuse University. He served in the Marine Corps and is a member of the U.S. Marine Corps Combat Correspondents Association.

He worked for the Gannett newspapers for more than 15 years, principally at the Niagara Falls *Gazette* where he advanced through the ranks from reporter to assistant managing editor.

During this period, he also served as a "stringer" for the New York *Times* and the Associated Press and wrote articles for a number of national publications. He shared in several journalistic citations for coverage in the fields of energy, environmental affairs and education.

In addition to the Overseas Press Club and SPJ (he was a charter member of the Greater Buffalo International Chapter), he is a member of several other press organizations.

He has served on committees of a number of utility industry organizations and was chairman of the Public Communications Committee of the American Public Power Association. He has spoken on journalistic and industry subjects in a number of forums, including a talk in Vienna last September at the first Public Information Forum of the International Atomic Energy Agency.

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OPC CALENDAR 3 W. 51ST ST. RESERVATIONS 983-4655. LODGING, MEALS 582-5454

Desert Storm Open House June 10

Monday, June 10. Operation Welcome Home. New York's parade for returning Operation Desert Storm troops will be followed by an open house for military personnel and all clubs at 3 W. 51st St. from 6-9 p.m.

Thursday, June 27, 5:30 p.m. Board of Governors.

Thursday, June 27, 6:30 p.m. Election Results and Annual Membership Meeting.

Saturday, June 29 through Monday, July 15, 3 W. 51st St. closed for maintenance and cleaning.

Meeting Rooms 50% Off

Meeting rooms at 3 W. 51st St. are half price June 1-Sept. 1. Call 582-5454.

ROOM FOR RENT. MANHATTAN SUMMER RESIDENCE. Busy OPCer willing to rent out room of comfortable upper floor apartment in E. 80's. Protected building, safe neighborhood. Air condition, kitchen privileges. Ideal for person seeking to relocate in N.Y.C. or visiting teacher, graduate student, etc. \$525 per month, call (212) 860-4533

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PEOPLE by AL KAFF and RALPH GARDNER

JOHN RICH AND THE GULF WAR

AT 73, OLDEST REPORTER TO COVER YOUNGEST WAR

OPCer John Rich, who started covering wars five weeks before Pearl Harbor, may be able to claim that he was the oldest reporter and the only correspondent for a weekly newspaper to file from the Persian Gulf War.

Rich, 73, for years an NBC correspondent in Asia and other parts of the world, filed from Bahrain, Saudi Arabia and Kuwait for the weekly *American Journal* of Westbrook, Maine.

"To cover from the Gulf, you needed an accreditation," Rich said. He had no problem singing on as the *American Journal's* only foreign correspondent since he is a part owner of the 10,000-circulation newspaper. "My paper was the only one in Maine with its own war

correspondent in the Gulf."

Rich, who lives in retirement in Cape Elizabeth, Maine, started his long career as a war correspondent on Oct. 31, 1941, when he interviewed survivors from the Reuben James, a World War I four-stacker destroyer that was sunk off Iceland with the loss of 100 lives while escorting Lend Lease shipments to Europe. At the time, Rich was a reporter for the Portland (Maine) *Press Herald*.

After World War II service in the U.S. Marine Corps, Rich covered the Korean War, first for INS and then for NBC. With NBC, he also covered the Vietnam War and fighting in Algeria and the Congo.

"In the Gulf, I wrote hometowners, big picture dispatches and took photographs, and my paper printed them all," Rich said. "I saw a lot of old friends from Vietnam including George Esper, who gave me one of the AP rooms, and Edie Lederer of AP. I just had to cover one more war."

Overseas Press Club of America, Inc.
310 Madison Avenue, Suite 2116
New York, New York 10017 USA

OVERSEAS PRESS CLUB OF AMERICA 3 W. 51ST ST. NEW YORK JUNE 1991

OPC Bulletin

Nominees For OPC Governors

Ballots are on the way to 850 members throughout the world for election of seven active and one associate seat on the OPC Board of Governors. Results will be announced Thursday, June 27, at 6:30 p.m. at the Annual Membership Meeting at 3 W. 51st St.

Nominations were made by a committee chaired by Majorie Longley and including Jean Baer, John Corporon, Herbert Kupferberg, John McArthur, Raymond K. Price, Richard Stolley.

Biographical sketches of nominees:

Active Board Members; Elect 7

Myrna Blyth

Myrna Blyth is Publishing Director & Editor-in-Chief, *Ladies Home Journal*.

As Publishing Director, Myrna Blyth has full management responsibility for all magazine operations, including circulation and advertising. As Editor-in-Chief, Blyth is responsible for the magazine's editorial content. As a tribute to the magazine's growing success under Blyth's stewardship, *Adweek* named it one of the 10 "hottest" magazines of 1989, attesting to its superior editorial and its impressive circulation and advertising statistics — the only "7 Sister" publication to ever receive the accolade.

Blyth won the 1988 Matrix Award from New York Women in Communications, Inc., for her outstanding career achievement in magazines. Under her leadership, the *Journal* won the Clarion award for community service journalism from Women in Communications, and was named Magazine of the Year by the American Society of Journalists and Authors, the first women's service magazine to be so cited by ASJA.



Previously, Blyth was executive Editor and a Vice President of *Family Circle*. She has contributed both short stories and nonfiction articles to *The New Yorker*, *New York*, *McCall's*, *Redbook*, *Cosmopolitan*, and *Reader's Digest*. She is the author of two novels, *For Better and For Worse* and *Cousin Suzanne*, both Literary Guild alternate selections.

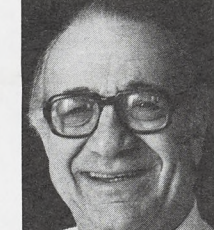
Blyth is a member of the Executive Committee of the American Society of Magazine editors. She is past president of New York Women in Communication, and is a member of the Author's Guild, Women's Media Group, and Child Care Action Campaign.

Blyth has been a lecturer at many colleges and universities and has been interviewed on national radio and television, including such shows as Today, Good Morning America, Donahue, Hour Magazine, Inside Edition, The Michael Jackson Show, People are Talking, and Morning Exchange.

George Bookman

George Bookman: News background: about 25 years as a reporter and editor for N.Y. *World Telegram*, Washington

Post (White House Correspondent), U.S. News and World Report, Time Magazine (Nation Economics Correspondent), Fortune (Board of Editors). World War II service with U.S. Office of War Information in Brazzaville, Beirut, Cairo, Bari, Naples, Florence, Salzburg.



Public relations experience: Head of Public Information Department of New York Stock Exchange 1962-73; Vice President, N.Y. Botanical Garden 1973-79; since 1979, editorial consultant to the Dreyfus Corporation, N.Y. Stock Exchange and other clients.

OPC experience: Member since 1960. Served four terms on Board, once as Treasurer, frequently as judge for various OPC awards: Currently chairman of Admission committee.

OPC goals: To continue working with Club leaders to support ongoing efforts for improved programming and broader membership base.

George E. Burns

George E. Burns has been a member of the OPC since the 1960s.



In the past five years, his efforts have been devoted to persuading the Club to retire to a museum the Selectric typewriter, addressograph machine, and manual billing machine that have been its technological support since he joined in the 60's, and to look into

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Biographies Of Nominees For OPC Board

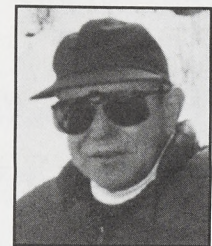
these new desktop computers that are becoming all the rage these days. He conducted a study that indicates, with a margin of error of plus or minus 4 percent, that many users find that simple computers are more productive than electric typewriters and ball point pens for keeping membership records for over a thousand members in four categories in many countries, and for billing, and mailing things to them. He was even heard to utter the word Fax.

It must be acknowledged that Mr. Burns has been an abject failure in budgeting the Club from its established technological base. This, of course, raises the question — which must be considered — whether he is in tune with the cutting-edge thinking of today's OPC.

Fred T. Ferguson

Fred T. Ferguson began on *Pacific Stars & Stripes*, spent 27 years at UPI, bailed out to spend six in public relations.

He has this year set up shop as an independent editorial services consultant and freelancer. With the OPC, Ferguson has served on the Board and put in several stints as editor of the *OPC Bulletin*, for which he enjoys writing. Ferguson



was accorded the opportunity to edit the OPC magazine, *Dateline: 1991* on "The Media and The War." He found the experience exhilarating: so many fine news people, so many great news outfits pitched in to help make a statement about the issue of government management of coverage of the Gulf War. Ferguson believes *Dateline* is playing a role in keeping the issue alive.

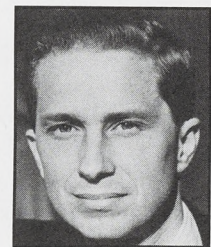
He'd like to further serve the OPC in this cause and in any of the many others

areas in which the OPC is working on behalf of journalists overseas and of press freedom.

Beyond the remarkable camaraderie of the OPC, he finds a personal reward in efforts to do something of value for a free press everywhere.

Bill Holstein

Bill Holstein. The reasons I am running for the OPC board are both personal and professional. As a winner of two of the club's awards in the past, I am thankful to the OPC for what it has done for me.



Unless you've actually won one of these awards, it's hard to understand the boost it can give your career. On a more professional level, I think it's important that we maintain the OPC as a vibrant and growing organization because it gives those of us involved in international journalism a way of keeping in touch with each other and understanding the problems and challenges we all face.

As an alternate member of the OPC board this past year, I have served on the program committee under Larry Smith's able leadership and also acted as the head of the judging panel for the Class 15 award on human rights.

My current position is editor of the international edition for *BusinessWeek*, which is circulated around the world. I have been at the magazine for six years, and last year published a book called *The Japanese Power Game*.

Previously, I spent 10 years with United Press International. Starting in Lansing, Mich. in 1973, I later found myself based in Hong Kong and then became Beijing bureau chief. While in Asia, I covered the Soviet invasion of

Afghanistan, the Vietnamese boat people exodus, and many other major stories.

I returned stateside in 1982 to become deputy foreign editor for UPI and spent a couple of years in the speechwriting game at American Express before landing at *BW* in 1985.

Jacqueline McCord Leo

Jacqueline McCord Leo is the editor in chief of *Family Circle*, which will celebrate its 60th anniversary in 1992 and is the world's largest-selling women's magazine. It is published 17 times a year and has 26 million readers per issue.

Ms. Leo's career in journalism has centered primarily on women's issues. While in the Far East, she wrote features for the Singapore *Herald* and reported for the Associated Press. She was a senior editor at *Modern Bride* magazine and is the author of *The New Woman's Guide to Getting Married*, published by Bantam Books.



In 1986, she co-founded and edited *Child* magazine, which was acquired by The New York Times Company in 1987. In January 1988, *The Times* asked Ms. Leo to become editor in chief of *Family Circle*, the flagship publication of the Magazine Group. In addition, she oversees the six special-interest publications of *Family Circle Great Ideas! NOW!*

Under Ms. Leo's editorship, *Family Circle* has focused on family, health, education and environmental issues. She established the distinguished *Family Circle* Health and Medical Advisory Board. She convened several conferences of leading experts to explore developments in health, education and small businesses from which a series of

Of Governors; Continued On Pages 4-5

well-documented white papers were produced. In 1990, the magazine began a series of investigative reports that won numerous awards, including a Front Page Award from the Newswomen's Club of New York and a Sigma Delta Chi Award from the Society of Professional Journalists. In 1991, *Family Circle* won the prestigious National Magazine Award for Public Interest from the American Society of Magazine Editors. This marked the first time in the award's 25-year history that a women's magazine was selected for this honor.

In addition to her responsibilities at the magazine, Ms. Leo serves on the boards of directors of the National Committee for Prevention of Child Abuse, the Women's Commission for Refugee Women and Children, Wal-Mart's Environmental Advisory Committee and Columbia University's Ultimate Healthcare Steering Committee.

She resides in New York with her husband, columnist John Leo, a daughter, and two stepdaughters.

Rosalind Massow

Professionally, **Rosalind Massow** has done it all! Hearst reporter and feature writer, *Parade* editor, columnist, radio and TV spokesperson, freelance writer and author. Her most recent book, *Travel Easy*, a practical guide for people over 50, was written for the American Association of Retired Persons.



Rosalind has won three Front Page Awards and other journalism honors.

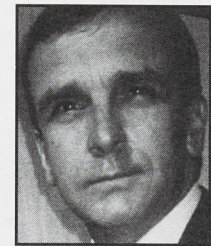
An active member, Rosalind has been on the Board of Governor's during the club's most stressful years. For five years she's served as a judge of foreign news

reporting for the OPC Annual Awards, did a stint at writing the "people" column for the *Bulletin*, worked on *Dateline*, was OPC liaison with other journalism organizations and worked on the membership committee.

Rosalind is also past president of the Newswomen's Club of New York and winner of that club's Pegasus award for distinguished service.

John Polich

John Polich provides management consulting and marketing research for the communications industries, and is a member of the faculty of the Fordham



University Graduate School of Business at Lincoln Center. The former journalist has been editor of the *OPC Bulletin* for the past year and on the OPC Awards Committee for the past two years.

Polich was a *New York Times* marketing executive for seven years, and later was president of Simmons-Scarborough, the national newspaper ratings service. He was associate director for research and technology studies of the Gannett media think tank at Columbia University, and president of Market Opinion Research/New York.

Polich is co-author of the first modern book on newspaper management, *Newspaper Leadership*, published in 1986 by Prentice-Hall. He was a reporter for the *Detroit Free Press*, *San Antonio Express*, and, in Phoenix, the *Arizona Republic* and KTAR-TV (now KPNX).

Polich writes frequently on the media business. In the past year his articles have appeared in *The New York Times*, *Editor & Publisher*, and *Newsday*, and

on the Washington Post-Times Mirror News Service, and he has appeared on the WNET-TV public affairs program *Live Wire*.

Clients include CBS Television Network, COMSAT, *Detroit Free Press*, *Granta*, *New York Daily News*, KRON-TV San Francisco, the *New York Review of Books*, University of Missouri School of Journalism, WCBS-TV and Radio.

In 1990 Polich appeared in the first edition of *Marquis Who's Who in Advertising* and in 1991 in *Marquis Who's Who of Emerging Leaders in America*.

Dwight Emerson Sargent

Dwight Emerson Sargent, retired National editorial Writer of The Hearst Newspapers, has been an Overseas Press Club member since 1958, including stints on Board of Governors and as Vice President.



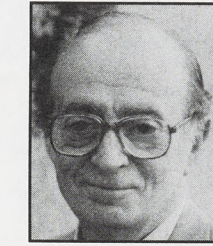
He is a former Editorial Page Editor of the *New York Herald Tribune*, the *Boston Herald American*, and the three Guy Gannett Newspapers in

Portland, Maine. He was a Nieman Fellow at Harvard University and for several years Curator of the Nieman Fellowships, followed by the presidency of the Freedom of Information Foundation at the University of Missouri. He has served as President of the National Conference of Editorial Writers, and the Society of Silurians, Inc.

Sargent was graduated from Colby College, is a member of the American Society of Newspaper Editors and the International Press Institute. He and Mrs. Sargent have three children, one of whom is a copy editor at the *Bangor Daily News*.

Norman A. Schorr

Norman A. Schorr has been chairman of the OPC Freedom of the Press Committee for a number of years, and has headed the Club's efforts in speaking out against abuse of press freedom, and against many forms of harassment of



journalists throughout the world. For this work, he recently was given the 1990 First Amendment Award by the Deadline Club, New York Professional Chapter of the Society of Professional Journalists (SDX).

Schorr has acted for the Club in issuing appeals and protests on behalf of several hundred journalists who have been arrested, assaulted, imprisoned or murdered; in protesting bans on publications; in issuing a widely publicized protest on the U.S. Army pools and press restrictions during the Gulf War; and in obtaining visas for journalists seeking to enter Nicaragua to cover the 1990 national elections.

In his 30 years as an OPC member, Schorr has been treasurer for the past three years, a member of the Board of Governors for two terms, and chairman of the Awards Committee. He believes that the OPC should continue to be vigilant and outspoken on free press issues, and to expand its cooperation with other press organizations to magnify the combined impact.

A former UPI newsmen, *Detroit Free Press* correspondent, freelance writer, and Army press officer in the Philippines, he has been in public relations in recent years, originally with Westinghouse, now as president of Schorr and Howard Co. in New York.

He was a founding member of Amnesty International of the U.S.A.

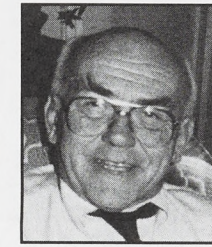
Charles J. Schreiber

Charles J. Schreiber. Writer, reporter, editor and public relations counselor, Schreiber is campaigning for re-election to the OPC Board of Governors after a year of sitting on the sidelines.

If re-elected, his objective is to work with our elected officers in the development of expanded and new membership enhancements. High on his list are:

- More two-way communications with members, especially those overseas;
- Additional press club reciprocities around the world.
- Revival of our program alerting members of new employment opportunities.

"The present Board and Officers have done a fine job of improving our lot," he says noting our new Rockefeller Center home, fresh and aggressive programming, and financial integrity. "These are examples of good stewardship. We must build on their good foundation." Active in Club



affairs since the early 1960s, Schreiber is a former Club officer, served six two-year terms as a Governor, was a judge in the OPC Awards Competition, chaired many committees and served on others and is secretary of the OPC foundation. "I'm not ready to retire."

David Shefrin

David Shefrin served as alternate Board member 1990-91. He has been an OPC member since 1951 and served on the Board of Governors several terms over

a twenty-year period. He has been chairman of the OPC TV Awards Committee for thirteen years. In the (distant) past he began the OPC Forum, was a trustee of the OPC Foundation and initiated scholarships for apprentice foreign correspondents learning abroad.

Shefrin currently is a video communications consultant in the development of visual information technology and programs and is past president of the

Interactive Multimedia Association, Washington, DC. He was a writer, reporter, editor and news executive for many years at the A.P., *Life* magazine and CBS News and organized and managed New York's first metropolitan TV news operation (it was very different then) as Director of New & Public Affairs for WABC-TV. Later, he spent 19 years at IBM corporate headquarters where he introduced the use of videotape, the videodisc and satellite communications.

He has a journalism and graduate communications degree from the University of Missouri where he served on the faculty and led development of a facsimile newspaper laboratory. He is a member of the National Press Club, the International Interactive Communications Society and the Academy of TV Arts & Sciences and is a founding member of the Vision Fund of America.

Jacqueline Simon

Jacqueline Simon. Since 1981, U.S. Bureau Chief, Associate Editor, *Politique Internationale*. Edits all pieces for which she has first responsibility, and reviews the others. Regularly interviews a political or intellectual person-